SHOW BIZ FIGHT LOOMS ON POLITICAL MEDDING

SCARES AND OPPOSITION TOUGH FOR FILMS HERE

Exhibitors complain that an infantile paralysis scare adds itself to the unusual number of depressing factors this week. It is stated that while most of the cases are mild, physicians are warning parents to keep their children from theaters so they will not contract incipient cases and spread the disease.

Rapidly growing baby gall crises continues to hurt the box office according to theater exhibitor claims. The Sunday Times claims that the situation and discovered that theater receipts were not hurt, but that in fact the theatre men have not yet caught up with it.

Reports are current that the West Coast Theatres, saying that there is money in the corner lot properties, are preparing to go into the business themselves, especially on properties they themselves own and on vacant lots near their theaters. They are credited with already having acquired three courses in Toluca, and with pulling plans elsewhere.

 Said a leading exhibitor this week: "The masses only have a limited amount of money to spend on amusements. They are flocking to the baby courses and spending money there. It comes from somewhere. Surely they are not rubbing the baby's belly?"

The theatre men are unrelentingly blue over the situation. New extension of night baseball plans are being formed, adding a greater weight of pressure upon the owners, the Chas. A. Hays, president of the American League, and the \"Hays of Angels,\" a gain of several hundred across the nation and nearly twice house capacity.

At the Cornelia theatre, \"A Tale of the Western Frontier,\" (Continued on Page 2)

HARRY MASTERS and DOROTHY GRAYCE
FANCHON and MARCO "COUNTRY CLUB" IDEA

PANTAGES THEATRE
HOLLYWOOD, CALIF.

WEEK OF JUNE 28

TALKER REMAKE
Universal has acquired the dialogue rights to \"Cut and the Cause\" from the author, John Willard. The mystery thriller was originally produced by Universal in silent form in 1927.

DANCE GROUP BOOKED
SAN FRANCISCO, June 26—Ann Hoffman has booked 45 of her advanced dancing pupils into the Paramount for the week of July 14.

FILM HELD OVER
\"White Cargo,\" foreign-made talker of the Hay serving stage play, was held over for another week by Fred Miller at the Cali, 50,000 seats, due to very good draw.

PROPOSED TAX AND DAYLIGHT SAVING MOVE ARE OPPOSED

With politicians, busy-bodies and meddlers mixing in and taking a whack at the show business, many leaders of varied groups are rapidly coming to the opinion that show business locally and in this state must develop its own organization in a political way to offset the tinkering and tampering.

The projected attempt to put over a 10 per cent amusement tax and daylight saving at the next election, with accompanying blackmail in the guise of minor groups and political grab-baggers, is raising the ire of showmen.

As one executive put it, theatre and theatrical investments are exposed to more and varied forms of attacks, racketeers and meddlers than any other business or profession."

Here are the samples:

First—The proposed 10 per cent amusement tax, calculated to provide more revenue for political legislators, without regard for the possible unfair and tremendous hardships it may work on theatre owners and operators.

Second—The seductions attempt of a small minority to fool daylight saving on the state, despite overwhelming opposition from numerous other forces outside the show business, and an attempt which, if it succeeds, will work unspeakable harm to theatre box offices.

Third—The indefatigable and everlastingly secondhand meddling "from all sides, from fanatical reformists, from political jugglers, who will try to the heavens about the bestest thing and will boast complacently present at gatekeeping far more money from the boxoffice tails, from such-thinking bare from clear-thinking repre
"Ingagi" Fight Second Round
WHAM ANSWER SUIT BY INDES FOR $3,365,000

Round two in the Hays organization's suit against the film "Ingagi," which started shooting in Kenya last year, took place in Los Angeles this week when the inde firm brought suit at the Los Angeles Superior Court, naming the defendant.

Will H. Hays, Carl E. Millikan, and Robert W. Collier, the attorneys, firmly known as the "Three Musketeers" of the National Better Business Bureau, Inc.

The suit asks $3,365,000 under the戏码 Act, as separate and distinct damages to "Touring the Congo" and "Ingagi," which were "the worst picture ever made." The suit also asks for a declaratory judgment that anyone in the film "Ingagi" is libelous.

From its inception several weeks ago, "Ingagi," which has been in Hays' sights about two weeks, has been the target of a major campaign to destroy the picture. In its opening week, the film made $3,365,000, as some sort of punishment for the inde firm's suit.

Congo Pictures executives claim that the film is a libelous picture and a libelous act of Hays in connection with the film. The film, the company says, is "the most extensive libel suit ever brought by a company in connection with the film industry."

"The history of the alleged effort to bring together these two films is a matter of public record," the company says. "Hays has already spent $1,200,000 on legal fees and other expenses to defend the film against the libel suit and has been unable to recover any of these expenses."

"The Better Business Bureau has issued a statement that there are no real differences between the two films, who are those who are attempting to destroy the picture."

"The company's organization consists of two films, "Ingagi," which is in the way to every theater, and "Touring the Congo," which is in the way to every theater. The company claims the film is not only a libelous picture, but that it also libelous in that it is libelous in the way its representation of the film industry is not accurate and in the way it is libelous to the industries that are connected with the film industry."

"The film is not only a libelous picture, but it is also a libelous picture in the way it is libelous to the industries that are connected with the film industry."

HOLLYWOOD MID-SUMMER JUBILEE AT BOWL ON WEDNESDAY NIGHT
SHOW BIZ WILL FIGHT MIDDLEG

Staged under the guiding hand of Ziegfeld, an Hollywood Midsummer Jubilee will be held at Hollywood Bowl on Wednesday night, July 9.

Finishing touches are now being applied to the stage at the stage for the film colony testimonial to the Los Angeles Sanitarium, free and non-salaried theatrical institution at Duarte, while an impressive array of celebrities will appear in the jubilee performance.

The film colony, which has been established for the purpose of receiving celebrities, has been established for the purpose of receiving celebrities. The film colony has been established for the purpose of receiving celebrities. The film colony has been established for the purpose of receiving celebrities. The film colony has been established for the purpose of receiving celebrities. The film colony has been established for the purpose of receiving celebrities. The film colony has been established for the purpose of receiving celebrities. The film colony has been established for the purpose of receiving celebrities. The film colony has been established for the purpose of receiving celebrities. The film colony has been established for the purpose of receiving celebrities. The film colony has been established for the purpose of receiving celebrities. The film colony has been established for the purpose of receiving celebrities. 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Further Warner Theatre Moves MULTICOLOR IS TAKEN OVER BY HUGHES GROUP

Howard Hughes, president of Hughes Tool Co., producer publisher "Hell's Angels," has taken over Multicolor Films, Inc. and will run the studio's remaining cash in Hollywood laboratory in Los Angeles and contain.

Hughes has just completed negotiations with Roseland V. Lee, president of Multicolor, and the studios, for purchase of controlling interest in the company, in a deal involving approximately $100,000 in Hollywood.

Mr. Hughes is planning production of a new feature, turning out all-color feature pictures for his own company and other producing firms in Hollywood.

The new proposed plan will be the studio's six-picture program per week for the next full schedule of the National Players, as announced by the company's chief, William Reilly, head of the Big Four.

The new studio will star, or on five of its six-picture program per week, the National Players, under the direction of Al Lichtman, head of the Allen Pictures. In the cast are Yalda Coates, Lynne David, Ruth France and Bernard Schaeffer assistant director and stage manager, in charge of the pictures of characters. Colla James, heavy; Charles Puglissi, light. Yiddish players include the Hil- lerman family, and "Sidney Katz." The El Capitan is scheduled for the coming week under "Nancy's Private Affair," over axis.

Wallace Staggs' "Palma of Glory," tried here in the same manner, is also open at the Figueroa-Pineapple House, at the same time the "Big Four" is running. Lenny Mason and Ruth Hill, head; Paul Strong and Donn Flannery, characters; Colla James, heavy; Charles Puglissi, light. Yiddish players include the Hillerman family, and "Sidney Katz." The El Capitan is scheduled for the coming week under "Nancy's Private Affair," over axis.

John R. Freedman, president of the Big Four of New York, in its six-picture program per week, is running out a program of 12 westerns and melodramas this coming week. The studio is expected to open its fall schedule of the National Players, as announced by the company's chief, William Reilly, head of the Big Four.

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"SO THIS IS LONDON"

FOX PICTURE
(Reviewed at Carthy Circle)

For most of the play's slight but the basic plot of London's play is there and the combination of the playwright's bright yarn with Rogers' individuals quite results in a film that is pleasantly amusing from start to finish.

Rogers is supported by an excellent cast and the film has been handled merrily and more than adequately. There are potential film-greats and Rogers' divertible and entertaining entertainment from this film, which interestingly enough is the one produced by the ever-interesting incidentals business. The director is George M. Cohan, known for his brilliant, breezy, but essentially valuable efforts.

"VIEWPOINT:" Arthur Lake, condescendingly spirit-y, is the screen. Radio played the likeable supporting role of the first film, and it was handled merrily and more than adequately. There are potential film-greats and Rogers' divertible and entertaining entertainment from this film, which interestingly enough is the one produced by the ever-interesting incidentals business. The director is George M. Cohan, known for his brilliant, breezy, but essentially valuable efforts.

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WARNERS FACE CONTRACT JAMS ON RECORDINGS

A couple of real Broadway big beautiful blow-outs, bringing to the Belasco Theater at its boldest this week, are "Red Skelton's Talking Picture," with Skelton in the role of the Sugarfoot star, we were with him in the Old West of Wintner, and "The Dream Girl" in HOLLYWOOD—NOW. Ben certainly proved his metropolitan standard, by the galaxy of "The Dream Girl," a show opening last Tuesday at the Blos.

For instance, the three-famished stars of the stage and screen, were there with the "Sugarfoot," the Red younger than the other Al Johnson whom we had been watching for with "bd of Society," in the role of the Younger, and Eddie Cantor, of Folies and Chezlar. And scattering Joe Friske, was.

Each did a little something, and the rest was one of the many specials, etc., which was the "biggest show on earth." Fluorescent light and special publicity. First, the newsboy in front of Henry's know the "Sugarfoot" was," and that was the only one in "The Dream Girl." and they never put anybody on the pan.

And so we will stroll into the Belasco Theater and let lunch and in on a tab of the "Sugarfoot," in its "Sugarfoot." that marvelous little comedian and his friend If he were to take us out, we would have to, "The New York Sun." and we know enough to call a spade a spade. and how he behaves his Pretige. but a week he was put the plug in, a "The Sugarfoot" in HOLLYWOOD—NOW.

One of the most pleasant sur- prises of the past week was the welcome sight of an old timer, who had been away from the spotlight for a month or so, they were killed for two or three months. There was a riot on Bondville, looking as chippier and as dyspeptic as he was last "New York" hell. Bill left here shortly after, and I don't know what. What do we mean, more than Black. of course, we mean, wherever—where there goes the fire department—

Ho and a few. In one, two, three, there was a big "shout." Frank certainly looked as though he was drinking. were the "Water Gates," not the gunfighters if they are to fit in to his style. Open for two nights, not a few fights, nothing but the usual display.

Earle Wallace

"The Sugarfoot" at the Belasco

The Belasco Theater has been the site of many memorable events, including the premiere of "The Sugarfoot" last Tuesday. The show, featuring the popular character actor Red Skelton, has been a hit with audiences, drawing standing room only crowds. The Belasco Theater is known for its impressive productions, and this one is no exception. Skelton's performance as the Sugarfoot is a highlight of the show, and the audience is treated to a funny and entertaining act.

Under the direction of the renowned producer Jack Conway, "The Sugarfoot" has been well-received by critics and audiences alike. The production is set against the backdrop of the Old West, with Skelton's Sugarfoot, a rugged and honest lawman, standing up for justice in a time of turmoil. The show features a talented cast, including Eddie Cantor of Folies and Chezlar, and was produced by Joe Friske.

The Belasco Theater is a popular venue for such productions, and has hosted many successful shows over the years. With its impressive stage design and lighting, the theater provides a memorable experience for both performers and audience members. "The Sugarfoot" is a must-see production, and is sure to delight audiences for years to come.

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Inside Facts of Stage and Screen
Published Every Saturday
$0.40 Foreign
$0.00

Advertise on Application

As a bi-monthly publication: Entered as Second Class Matter, November 17, 1924, at the Post Office at Los Angeles, California, under the Act of Congress of March 3, 1879.
As a weekly publication: Entered as Second Class Matter, April 26, 1924, at the Post Office at Los Angeles, California, under the Act of March 3, 1879.

Published by
Inside Facts Publishing Company, Inc.
800-801 Warner Building
Los Angeles, Calif.
Telephone Tucker 3832

JACK JOSEPHS
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WILLIAM C. O'NEILL
Secretary and General Manager

Vol. XI
Saturday, June 23, 1930
No. 26

WHEN INSIDE FACTS several months ago commenced printing the results of its exclusive studies reports the return of stage support for talking pictures in de luxe houses, a resultant series of screeners greeted the announcement.

THE WISE boys laughed when this paper printed far ahead of any other trade publication the announcement that Picture Corporation of America was to issue a policy of cheap-built settings. "NONSENSE," they argued. "Talkies are going over with a bang. Public learned a sad and expensive lesson with previous stage acts and it won't happen again."

But PUBLIX took that chance. So did Sid Grauman. So did members of independent operas. The stage act policy opened the new Pantages in Hollywood.
The same policy, with name bands featured, was retained by Fox in the East Coast in a series of engagements.

THEN THIS paper announced on its front page that Warner Brothers had thrown in the towel and joined the screeners. Several trade publications rushed printed to publish serious denials that any such move was contemplated, quoting high officials of the Warner company.

But WARNER BROS. did join the landslide for stage presentations. With Larry Ceballos at the helm and Leo Monarch in a directing role, Warner is coming back to the stage presentation field with a bang.

SNAPPY ANSWER FOR REFORMER FILM PANNERS

The following interesting comment on the reformer critics of the movie business is adapted from the daily column conducted by George D. Wilson in the Chicago "Morning Post," and should be of interest to all the other writers with material with which to construct the Holler-Than-Thorn propaganda from the new edition of the book entitled "The motion picture as an art of distracting and misrepresenting American public opinion." The letter was written by a Sudenberg of Loyola University. 'Vice is always mentioned when we talk about it, he asserts, 'and working girls are always the intended victims of an employer's grasp. People rarely work unless they live in the tenements, and a very few are able to support a depression. Emphasis is placed on wealth, luxury and leisure.'

"The question of opinion is what makes hoarse voices, and kept Al Smith out of the White House." The professor is entitled to his view, but millions of fathers and mothers in this country who not only encourage their children to see the movies, can't all be wrong."

"It is true that vice is played up, but the fact is the skin show always gets kicked in the neck. How can you blame the young boy returns from his drunken orgy to hear that the eyes of the innocent girl at the game of Monopoly are burning, says, are the intended victims of their employer, but vice at ways triumphs when the orchestra is playing an organ and the fun is often viewed as a form of amusement, not so much an escape, but rather a way to a sense of freedom.

"The slickers have made more than one young man want to, or even try to get on the show, but they work, and many a mill is said, and the world is better off for a nekker. The girl that washes a lot of clothes is a better specimen. They have created a social interest in athletic and clean living, sportsmanship and morality. They are benefited to a degree for good clothes, stomach, position, the same as the rest of us. They are not able to dry their tears and go home and enjoy life as the other girl, but she has a candle in the open window of her life.""

"I sometimes wonder if men like Professor I. Smith's don't see the knife close to the woods they can't see the majesty of the trees."

STARTS DANCE CLASS

Erma Gage, sister of Edward Gage, who composed the original music for "Riff," has started a dance class in a class in tap, ballet and technical dancing on July 2 in the Tuesday afternoon Club in Gen-

Miss Gage has staged revues and dance-dancing numbers for First West Coast and others.

DIRECTORS ASSIGNED

George Collier and Louis Gamlert have been assigned to the production of Lajo Zihlau's story, "The Okra Play." Walter Huston will have the chief role.

CROSSBOW RETURNS

Alan Croak has returned from a vacation tour to summer stock in the Catskills and will now direct Lord Loder, re-
ter from "The Trail of the Lonesome Pine," in "Gay Caballeros." Frank Fay is in "Greenwich Village" in the masculine lead in this original.

MARGARET ADAMS SIGNS

Margaret Adams has been signed a long-term contract by Universal.

The player is born in New York in "Three Little Girls," Student op-

ARTISTIC SCENIC ADVERTISING CARRIERS

By far the most American CURTAIN PRIVILEGES SCENE OR SCENERY

Chas. F. Thompson Scenic Co.
1215 Bates Avenue
Los Angeles, California

WALTER LONDON
P. O. Box 133, Villa St. Stanton
Hollywood, Calif.
OAKLAND, July 26—It is reported, though without verification, that stage shows will soon be back into the Fox Grand Lake, district house currently on a second run film policy. House formerly had presentations, booked out of San Francisco.

"Fast Marshals" have given way, after seven days, to "Bachelor Father" at George Ehrman's Palace, where Edward Everett Horton is resuming his 46th week as guest star. Opening of "Just Married" marked the return engagement of Jane Froman, who is supporting Horton and Windsor Kingman.

When city trustees of San Rafael, near here, voted to destroy the old California Hotel, Picture Aces, veteran flicker lot, a temporary injunction was granted by Miss Victoria Michelis, owner of the place, upon her statement that sound motion picture production might be started there soon.

Earl Sharp has left Duffy's Duf- win where he was orchestra con- ductor, joining the 3rd Avenue Hump- man orchestra at the Embassy, San Francisco.

Perry Adams comes into the Fox Oakland this week for "The Big House."
NEW KYA Radio Station Holds Big Reception

SAN FRANCISCO, June 26—(AP)—After a $50,000 new KYA took place Wednesday night (June 25) when theatrical, radio and civic leaders attended a reception that launched a 24-hour program inaugurating new equipment of the station. While the studios properly remain in Loe's Warfield Building KYA's new RCA transmitter is on the roof of the Hotel Whitecomb, N. Cope, chief engineer for the Pacific Broadcasting Company, station owners, supervised installations of the transmitter. Cope engineered the installation of a new transmitting, receiver, transmitter, screen grid transmitting tubes, the two modern transmission line coupling, 170 per cent modulation and numerous improvements. A push button control system. The station is the under general manager, G. B. R. Cope, who was formerly in the helm of the KHIQ, Spokane, and KLQ, Salt Lake. He brought those two stations from mediocrity positions to leadership in their respective communities.

NEW EQUIPMENT PUT IN AT KTM

KTM is installing Western Electric equipment. Use of this take care of the broadcasting of electrical transcription, it requests double-size turntables at the 33 record. As a result of the speed for regular phonograph records. Manager Glenn Haley states that the purpose of the turntable is to increase the station is to dispense with any of its own equipment, because that is the main reason of the present program recordings with all the personnel especially designed and recorded for broadcasting.

ANNOUNCING Special Prices on Professional Photos During June, July and August

BEST QUALITY 8x10's $7.50 for 12
15.00 for 25
25.00 for 50
35.00 for 100

PARALTA

Los Angeles 551 South Broadway
San Francisco 223 Grant Avenue

REVIEW \nCOMMENT

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RADIOCLICKS ON COMMERICAL SIDE, LOCALLY

The commercial side of radio is prospering as never before, according to one of the top local station operators.

To the layman, this seems remarkable in view of present business conditions.

Broadcasters attribute it to two reasons, one of them being that business houses and manufacturers whose resources can stand it are spending more money than usual on advertising in an effort to stimulate business activity in commerce, and to keep money from getting stale. Smaller merchants are also responding to the idea that vigorous advertising is one means of reducing the downward trend of commerce.

"The other reason advanced is that ‘radio is coming into its own.’ Broadcasters aver that the advertising is an older and more popular, that results are post positive, and that it is now beginning to be the most popular of all publishing media.

"Radio time was never so hard to get, now, even on the smaller stations. Advertising on any old newspaper is a joke, and if it is done at all intelligently, gets results."

RAY PAIGE HAS NEW KHIJ POST

Don Lee announces that Raymo- nia of KHIJ has been made gen- eral sales manager, and complete charge of all production and sales work. As this is the first for programs originating here for Don Lee and colleagues in his network, General Doherty continues as sta- tion manager, in charge of business and engineering, while Don Lee will have control of all announcers, salesmen and artists, singers and musicians, and super- visor of all productions.

NEW ANNOUNCER

Kenneth Carpenter has been added to the announcing staff of the KTM and KTHS here. The new an- nouncer at the Anthony stations is married and is 20 years old.

STUDY DANCING AND DRAMATICS FROM DANCERS AND EXPERIENCED ACTORS "THE ORIGINAL MURRAY SCHOOL OF BROADWAY, NEW YORK CITY"

INSIDE FACTS OF STAGE AND SCREEN

SATURDAY, JUNE 28, 1930

REVIEW

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SATURDAY, JUNE 26, 1937
INSIDE FACTS OF STAGE AND SCREEN

PAGE NINE

2ND S. D. CHAIN DEAL HELD UP

SAN DIEGO, June 25—Reports are current that the Don Lee and Columbia broadcasting networks have been negotiating for station KGK here, with a view to effecting the

next television competition with the NBC over KFSD.

Our information is, however, that the negotiations have come to a sudden halt, due, it is said, to the Pickwick people, owners of KGK, setting too high a figure for the property.

The figure asked is said to be in the neighborhood of $80,000, with Don Lee failing to see how he could profitably operate at that figure.

San Diegans would like to see the second of the big-time networks release here, but it looks off for the present at least, unless KGK can be prevailed on to accept some of Lee's programs on a friendly basis.

EISENSTEIN GREETED

Sergei M. Eisenstein, much discussed Russian director, was informally presented to San Diego new paper and magazine writers at a luncheon in the Indian room at the Ambassador Hotel yesterday noon. The director of "Potemkin," "10 Days That Shook the World" and "New and Old" has been brought to the United States by Paramount to do a picture which will combine his silent, screen technique with the talking film.

MISS McCALL BETTER

SAN FRANCISCO, June 26—Miss McCall is recuperating from a recent operation and will return after the session from Portland.

ARMAND RETURNS

Jean Armand has returned from Cross-Cutting RADIOBAND THUMBNAIL REVIEW LOS ANGELES

KECA, 3:30 p.m.—Orchestra and chorus in "I Never Dream." Man and woman talking about some wonderful bunch organiza-

tion, then the man singing about a trombone and a bass drum "pounding basic and prancing beat." After that they talked for recruits from college radio to dis-

corder on the deficiencies public with brasses.

KGER, 4:01 p.m.—Records. Then an announcement that the new studio will broadcast the first ex-

terior program together with any other programs.

KFOX, 4:15 p.m.—News bureau. He seemed to be bent on

reading the whole paper. When he reached the want ads we standed

KGER, 4:15 p.m.—Somebody playing something that sounded like a parlor organ, and making a fearful job of it. The number sounded like an invention to the ears of mortals, but turned out to be "When Do I Get." Then a voice singing, "Washing the Hills From Mab Soul" with piano accom-

paniment. Page a washboard.

KMIC, 4:15 p.m.—Record of music comedy selections. They are aimed at used cars "where Main Street meets Momoa"; home build-

ing; refrigerator repair; garbage service; ship by truck--Musi-

cal; and latest and greatest phonograph record.

KNJ, 4:15 p.m.—Wetten, hour after hour in a kind of reading Wagnerian opera, then a lady giving the most-run-of-the-mill for very individuals.

KPFV, 4:15 p.m.—A child singing "Springtime in the Rockies," and then a girl dreamily singing "Song of the Bayou" on the piano, nice little performance.

KJH, 5 p.m.—Beach real estate deal. Sheriff's picnic announcement "for the benefit of sick and dis-

abled police officers." Here's your chance, gorillas, to support a worthy cause; Kentucky State picnic; electric clothes. Finally, The Showboat, CBS program from New York, by Hank Simmons and his company in row, red drama of the good old days.

KELW, 5:02 p.m.—Man with a voice almost a ridge for Will Rogers'. "Here's a letter from a man as wants to know, should he go to a resort in Arizona; will show; I shouldn't advice a change right. But now here's a letter from E. J. M. (or something), says she's got one of my Moon Books, now that's mighty fine, more of you should have them Moon Books; they must be 80,000 of them out now in Southern Califor-

nia. Now this lady wants to know is berth aboard going to get a permission, "

KMPF, 5:15 p.m.—Records.

KFL, 5:15 p.m.—Announcer says "This the singing Just Around the Corner"—can you hear them? (A hint to the limit) Male-

voices; they sounded healthy, any-

way. Silver Moss singing "My Garnet and You," but it was a piano accompaniment (uh, uh, right back at you, Mister Au-

nouncer)."" KJTL, 5:15 p.m.—"Ad plug for theaters and auto company. Then Tim Mitchell, singing pops at the piano, a hard working boy trying to get along.

KFWB, 5:25 p.m.—Children's Hour, featuring three of Photographers' Children's hour, hourly.

KPBW, 5:25 p.m.—"Convert every energy of yours, and then a guitar—it seems somebody was using it, it was a wonderful number, but not encouraged. "Spanish un-

目前正在举行"的 Dorothy Bernard play-

ing "Song of the Bayou" on the piano.

San Francisco Radio Notes

San Francisco, June 26—In the face of personnel slashing by other stations throughout the country, KFRC is augmenting its musical department by building up its concert and dance orchestras to a minimum of 20 men.

Meredith Willison, whose re-

markably clever music masters are one of the features of this CBS station is now in complete charge of all musical affairs, and will conduct both orchestras.

Marion C. Neifer's Notes has joined KFRC as announcer. He former-

ly was with KNKH in Shreve-

port, KSOS in Sioux Falls and MNB in Kansas City. He plays trumpet, sings baritone, and is a graduate of the University of Min-

nesota. He hates spinach and no-

body knows what his middle in-

itial stands for.

This Monday's Jamboree over KFRC was one of the fastest yet. Of 56 numbers on the two-hour program 25 were copies, spending it up beyond all previous offerings.

Marian Gilbert, NBC contracts

w, formerly on the local station, has made by how over that comparison. As Bernie Alston.

KPG, Stockton, has become af-

filiated with the Don Lee-Colum-

bia chain, giving that system nine

stations.

Rob Bentley, NBC's announc-

ing staff is confined to his home.

Overtaking what crashed down a 75-foot limine last Saturday Carl Pearce of KFRC. Pearce Brothers-

was greatly troubled and has to have his answer taken in the box of his head. However, he was able to get in touch with his brother Al on Monday's Jamboree.

Helen O'Neill, KFRC program director, will fly the Muni for the first time on July 9 where she will visit her folks for the week.

Clair Morrison, former manager

Merrick joins NBC—NEW POST

San Francisco, June 26—Mahlon Merrick has resigned from KFRC of the Columbia chain to join National Broadcasting Co., where he has charge of the Camel Pleasure Hour, expensive broadcast-

paragraph, inaugurated last week by the Reynolds Tobacco Com-

pany. The Camel Hour used to go last week to one of the greatest responses yet given a new program.

General comment was that the hour, as conducted by Merrick, was one of the most showmanly programs that has emanated from a Western station.

It is reported that Merrick may possibly get another program or two to conduct for NBC, in view of his excellent start on this one. He has with him some of his old men who were formerly in his Modern Medallists on KFRC.

STAGE WEDDING

San Francisco, June 26—Betsy Blossom, playing in Sid Goldfire's "Hot 'n Bothered," as the Green Street, will be married on the stage stage the night of July 3 to Elmer Hanten, beauteous burly operator.

KVA, has deserted the broad-

cast field to start in businesses for himself as a radio advertising specialist with offices in the Mar-

klin building.

With the Don Les stations in Portland and Seattle and Spokane as points in the northwest, KVA has "reorganized.

William Karcher has joined KFRC as an announcer.

HAVE YOU HEARD BILLY VAN? At KFWB, Hollywood

LIBORIUS HAUPTMANN

Conductor—Piano

LIBORIUS HAUPTMANN AND HIS EMBASSY MELODY ARTISTS

"The World's Music in Original Presentation"

LIBORIUS HAUPTMANN

Conductor—Piano

EARL C. SHARP

Special Arrangements—Harmonium

LOUIS W. FORD

Concert Master

OLGA ATTL

Harp

ROBERT E. SCHMIDT

Bass—Manager

ERICH WEILER

Viola

WILLIAM BENNER

Violin

OTTO KING

Cello

Wagnon's Embassy Theatre

SAN FRANCISCO
NEW STAR SHOP OPENED TUES.

With Florence Turner, film star of early screen days, as hostess, the Screen Star Shop, operating for the benefit of the Motion Picture Relief Fund, was opened Tuesday night on COLUMBUS and Hollywood boulevards.

Its stock comprises nearly new apparel donated by various stars and, in addition to all kinds of wearables, is a whole show-case devoted to jewelry, ornaments and trinkets for souvenir hunters. There is a whole section devoted to autographed volumes from the libraries of celebrities.

While the management of the general public will be welcomed, its main object is to provide an economical plan by which actors and actresses of moderate salary can "dress their parts" properly, it is declared.

MANAGER MAKES

SAN FRANCISCO, June 26 — Elwood P. Lawes, manager of the Fox in San Francisco, was married last night to Margaret Pye, non-ass. Mr. and Mrs. Lawes are vacationing in the Northwest for two weeks.

LLOYD RETURNS

SAN FRANCISCO, June 26 — Harold Lloyd and company returned from this week's picture shoot in Hollywood where scenes were taken for Lloyd's next picture, "First," currently the company is shooting additional scenes across the local docks.

McGOARY PLAYS

John Steven McGisky, writer of the Mission Play, is planning a four weeks' season of his play "El Dorado by La Caledonia." "Our goal," the writer says, "is the theatre at his Tujunga ranch under clear skies, starting every Sunday evening and running for four weeks with an interval of a week between performances.

DUNN AT STATE

Johnny Dunn went into the "off state" at Low's State on the third floor of the theatre while working as a c. c. and doing some comedy bits with Burn and Lawrence.

Candlelight, now playing in the Sun with scheduled to follow the "Silver Screen Express" into the Biltmore, later plans to open Monday for a run.

5TH AVENUE IN LEAD FOR GOOD SEATTLE WEEK

SEATTLE, June 26 — Seattle business this week was on the up and up. The Fifth Avenue again took the lead with a total of 182,000 riders. Red Corrigan, local boy, in "Not Demmed," was his customers in this. He was also Jackie Sonders' farm well week and they all turned out to give him a big hand.

The Paramount, Public stand came through with $17,000, the best figure it has had in weeks. Chalk up the stage shows return when giving credit. The picture was "Buddy Rogers' latest opus." The Strand playing "T.W.I.T.T."

Elwood McGowan, June box office, went in with "Sunny" and "The Tuxedo" was his best. The Strand is running a close contest with "Captain of the Guard" featuring Carla La Plante and John Bales, also in the larger money, Will Rogers in Fox's "So This Is A Love" pulling the tins in numbers. The Xenon has "Show of Shows." Hard rain after the Strand and Dominions, and is pulling in the vast-est order to almost capacity.

"Alfy," Lord Byron of Broadway, is selling 900 seats at the Box Office! The Coliseum is not far from where Compton is working the Woman to Woman.

The Empress has "Her Cardboard Lover," with Miss Jane Stone playing a part at British Golf Players and pulling in a heavy business. Even in winter weather the extra com- petitions from the beaches bother a good week. Outside of the Bay Shore line, the Strand, with legal house, has been dark for some time.

NOTES ALONG FIFTH AVENUE

Harry Carroll over the Parmount to see Bill Hartinger—and talk over old times—Jim Clemens at his desk—and looking like the money—Rob Armstrong and Jim O'Connell with their poster work at the show divvies—at Ninth and Pine—Harry Mills and Mike Cerney discussing Irene Rich's picture—Harry getting the better of the conversation.

Lee Evans looking somebody up at a golf game—he wouldn't have to go for he saw the writer—Ted Arbery getting out of bed to answer the telephone call of an interviewer—maybe the press is wrong—Roy Stuhbaker in for a swell Barber's—George Melcher now ushering at the Orpheum—Vola Denu and Teddy Sterling getting ready to go out—Dave Kramer and Jack Boyle pulling an Orpheum act with Tiny Burnett—and getting away with it. Tiny seen with a white double-breasted suit—that how man can away clothes then—Hilda Dean crossing Pike street in record time—Mrs. Bill Perry was out at Remicks—Madge Baldwin getting with Lake and Sandy—and Cordy Richardson temporarily in the Al Frank's cast—cosmetician Peggy Burns—she's going to be married—Florence Sharp from L. A. for Panoch and Marco—Jock Jones and Phony Jones from Atlantic City—not looking all that sassy anymore—

Everhardt Armstrong and a friend spent a very interesting Sunday discussing Savoy Carroll sweeping up the house change on Coffee Don's floor—and proving the opening of a new bank—Alice Darasen in the box at the Paramount—and Mabel Ayers in the "smiles"—Jean Singer singing the blues—and how that goes on them.

What a man I'd be if I had Henry Ras's compassion, a voice like the Orpheum's singing sauté a hashbake like Andy Gonzolos and a technique like Dick Buckley

FOULHES HOUSE GOES NON-UNION

SEATTLE, June 26.—The last week found the Kings Theatre, musical tab spot housing Al Franks and his troops, turning non-union.

The house, formerly the Par- mament, operated by C. M. Davis, local business man now in show biz in Portland, and managed by Joseph A. Brandt, had difficulty, it is reported, in agreeing to start the organized help although the union by a 75 per cent majority vote, got the house back. With the employment of the new man this house raises its tariff from 10-20 to 10-22.

"JUST IMAGINE" STARTS

Production has begun on "Just Imagine," the musical comedy, written by DeFry, Brown and Henderson as the first production under their new contract at Fox. Maureen O'Sullivan has the lead- ing feminine role. John Garrick is the leading man, with El Brendel, Marjorie White, Frank Albertson, Hobart Bosworth, Miska Auer and Ivan Linow in prominent roles. David Butler, who directed the first De Sylva, Brown and Henderson production, "Sunny Side Up," is directing.

PERRY DICKERING

SEATTLE, June 26—Bill Perry and his hand arrived in town this week, just in to KQI and "KQI" for the air. He has a busy hand on his plate that has worked for these stations before and built up quite a reputation for symphonic dance music.

SHARP VISITOR

SAN FRANCISCO, June 26—George W. Baker, long-time advocate of Fox houses in Fresno and also a city planning man, was here in town to confer with A. M. Brewer to take up his active in connection with his civic duties.

STAR LITA GREY

NEW YORK, June 26—The Shubert Brothers, planning to star Lita Grey Chapman as a "Miss America" in their coming pictures she has been playing for KRO.
EDDIE PEABODY

"Banjoy Boy of Joyland"

OPENING - JULY 11
FOX-ST. LOUIS

- a series of engagements in de luxe houses for FANCHON and MARCO
- bringing box-office pep
- after a brief vacation turning out the PEABODY BANJO BOOK
- Personal Direction — Mrs. Eddie Peabody
Hot Licks of Music
By J ack B. TENNEY

There is much pleasure in hav-
ing your pet opinions verified—
even when you are positive of
them in the first place. In the
present instance I discover that I
might have been wrong. I had known
the competition,—and only known
of, for thousands of dollars, the
hand-painted, cast-iron, crowing
rooster that happened to be
placed in the Institute of Fine Arts
on November 30, 1929. I wrote an article regarding art, having in
mind, not only music, but the en-
tire field of creative beauty. I was in revolt, no doubt, against some of the
lamest, and most dishonest, of modern musical compositions. I wrote at this time:

"A work of art is inspired by
the universal emotions. The
artist takes it as his theme and
mediates his experience through
his sense of beauty in the secret
of his greatness. A work of art
is a work of beauty. It is a
striving toward the ideal, reaching for an ideal. ... It is not emotional,
but is only necessary to feel and to
repose. If it does not call to my
sense of beauty, it is nothing. If it
does not speak to me, it is a
debasing thing that should not
have been.

"Art is a beautiful fairy tale,
the elusive dreams, hopes and
yearnings of the mind and heart
of the artist. It is a flight
in a strange cerebral manor.
The idealized picture man
has been for service first for
himself and for the noble
wonder on the, colorful symphony
of the senses.

As usual, there were those who
disagreed. During the course of
facts of Facts were busy for some
time in the dust. I think that many
of the points of the discussion. It rapidly
spread to an international
series, and was current
musician included in an
many composers as opposed to the
called standard composers of the
pass. Several points were
presented against my argument,
but I held fast to my original
statement. And I felt that they were
uninitialized. I mean (or anything in
the field of creative art) can
not be verified. The art world
complains that I am not
affectionate. Whether I convinced my op-
oponents or not did not over-
The story of 'Storm' is followed by a series of scenes where the town begins to break down. The town has been hit by a series of storms, and the villagers are struggling to survive. The protagonist, a young boy named Jack, is determined to help his family and the community. He sets out on a journey to find a way to stop the storms, and along the way, he learns important lessons about courage, friendship, and the power of love.

As Jack travels, he meets a wise old man who teaches him the secrets of the natural world. Together, they work to find a solution to the storms. In the end, Jack is able to use his newfound knowledge to bring peace and prosperity to the town. The story is a beautiful exploration of the power of hope and determination in the face of adversity.

The play is set in a small village, and the cast includes a mix of experienced and up-and-coming actors. The production is directed by a well-known theater director, and the set design and costumes are stunning.

Overall, 'Storm' is a moving and inspiring story that will leave audiences feeling uplifted and grateful for the beauty of nature. It is a must-see production for anyone who loves drama and storytelling.
**R-K-O THEATRE**

**LOVE AND LUSTERS**

*(Reviewed June 19)*

If audience enthusiasm means any- thing, this was a good bill.

Edith Dixie devourer of male characters, was featured in "Two-Way Street," which she handled very well. She3 was given the job of backing her head so that the audience could not see her back. She went in for a lot of dancing, but even so, was no match for the dancing of the Miss Sisters. Miss Dixie's vocal ability was shown, but she could have used some more variety in her dancing. Her part was written for a woman with more experience in this line of work.

**MILLION DOLLAR LOT**

*(Reviewed June 19)*

A musical comedy with a dance, vocal quartet, a suit act and a review made up of songs, dances and comedy. In opening spot was Phyllis La Tavera and her group, who were well received. Miss La Tavera and her assistants then went to his juggling, sprinkle- d with plenty of chatter and jokes, not all a farce. A warmer effect might have been added with a more active ending of the act, but their efforts were well received in "California Sunbeams." Lottie Hoehn and her group were given a standing ovation for their act. Miss Hoehn left the last of the act, and the audience was left in darkness. Miss Hoehn's ability is well known, but her act would have been more effective if she had used a more active ending.

**VAUDEVILLE AND PRESENTATIONS**

- **R-K-O THEATRE**
  - **LOVE AND LUSTERS**
    - *(Reviewed June 19)*
  - **MILLION DOLLAR LOT**
    - *(Reviewed June 19)*
  
**PATRICK and MARSH**

- **VAUDEVILLE—ORCHESTRA**
  - **WANTED**
    - **ACTS SUITABLE FOR PICTURE HOUSE PRESENTATION**
    - **WANTS**
      - **WANTED—Acts Suitable for Vaudeville, Picture House Presentations, Clubs and Telephone Shows**
      - **AL WAGER**
      - **THEATRICAL AGENCY**
        - *(Artists' Representatives)*
      - **AL LATCHER**
        - Telephone 3404
        - Theatrical Enterprises and Booking Agency
      - **IRA F. GAY **
        - Agency

**F-K-O GOLDEN GATE**

*(Reviewed June 18)*

A musical comedy show with a lot of variety. Miss Dixie's part was written for a woman with more experience in this line of work. Her vocal ability was shown, but she could have used some more variety in her dancing. Her part was written for a woman with more experience in this line of work.

**PATRICK and MARSH**

**VAUDEVILLE—ORCHESTRA**

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Los Angeles
Vaude and Presentations

(Continued from Page 14) his own compositions and then returned to "Rachmanninoff Per- lude" and clicked. Sally and Ted, short and tall mixed pair, in a clever costume, were number one, were one of the biggest numbers of the evening, coming smoothly and easily together. With Bill Delahay, him and La-Vey jolted on to the floor. Their juggle was into that a show. The Sooper girls next in one of the best known in the company. Their week's number there were six more girls added; it's a big improvement.

Gags, incessantly, was a picture superior for their weekly organ offering, with Dan at the big cornet playing "Medley" from Thais and Rom. At the baby calls, "Song of India." Dan reutilized with "Put on the Black and then Rom did "Bring of Love." This was Will Rogers, the one with "So This is London." OX. MA.

Fanchon and Marco Route List of "Ideas"

Following is the Fanchon and Marco Route List of "Ideas." Which ideas have been used from the list below?

FANCHON

PERM. ADDRESS: INSIDE FACTS, LOS ANGELES

FANCHON

PERM. ADDRESS: INSIDE FACTS, LOS ANGELES

FANCHON

PERM. ADDRESS: INSIDE FACTS, LOS ANGELES

FANCHON

PERM. ADDRESS: INSIDE FACTS, LOS ANGELES

NEW MUSICAL GROUP

KTM is inaugurating a "Miniature Symphonies," to occupy a regular closing spot. A special feature of the group are: Gladys Johnson, cello; Geralyn Phillips, violin, and Ada Miller, harp, and Dorothy on, organs. Miss Johnson is the leader.

CAREER VACATIONS

The distinguished Jimmy Carrier, formerly a member of the "Happiness" and "Happiness" shows, is now with Harrison Hot Springs, Canada, for the summer season, will have immediate for the rest.

JACK BROOKS

BANJO BOYS

Henry of Banjo Harmony GARFIELD 6006

AL MITCHELL

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