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Do not assume content reflects current scientific knowledge, policies, or practices.
The First Requirement of
the Supreme Garden is
A BULB OF SUPREME QUALITY

BELOW—A corner of
the Bennington home
and a small section of
one of the gardens of
Margaret Breard Hawks.

It is this soil, carefully
analyzed, tested and
prepared, which has
furnished new stand-
ards of bulb and bloom
perfection.

THESE are prime considerations that the
shrewd purchaser of bulbs will observe:

First—Substantial evidence of superiority
over competitors,
Second—Absolute assurance of productive
health and vigor,
Third—Fitness for the buyer’s soil and
climate,
Fourth—Guaranteed freedom from rogues
diseases.

Price, as a consideration, is a grave and ex-
pensive mistake barring many growers from
success and prestige. Reliance upon lowest
quotations to determine where one’s orders
shall be placed is false and dangerous economy.
The saving of absurdly small sums in original
purchases has resulted in many grievous dis-
appointments in mediocre if not ruined gar-
dens.

If you would list on paper, carefully and
conscientiously, those commercial growers who
can, without the slightest question, meet each
and every one of the four considerations stated
above, then price may safely be made the fifth
consideration — and only then. For that one
reason, we have asked you to compare our
prices with those of other established and re-
liable growers proved by reputation, exhibition
success and reproductive tests in various lo-
calities to measure up to your needs.

Unwise selection may be another factor det-
rimental to happy realization.

Harmonizing color combinations for gardens
or for home decoration are most important.
We have suggested several very attractive
groupings in this folder.

Exhibition value is another urgent point of
concern. We have noted several of our most
consistent prize winners.

A distressing number of failures have re-
sulted from neglect of the third consideration.
Bulbs from one soil and climate often will not
reproduce satisfactorily in others. Sickly,
stunted gardens are too frequently attributed
to wrong reasons when unsuitable stock is the
real cause.

Margaret Breard Hawks, a native of Lou-
siana, had the supporting opinions of soil and
seed experts in her choice of Vermont location
for her gardens. Even as potato growers in all
sections of America demand Vermont seed for
best results, so have gladiolus growers through-
out the United States and Canada accepted
Elmwood Terrace bulbs as the highest type of
garden, exhibition and commercial stock pro-
ducing blooms of superior vigor and beauty in
any climate.
Our Latest Triumph—at the 1923 American Gladiolus Society Show

"THE GARDEN MAGAZINE ACHIEVEMENT MEDAL"

That coveted trophy signifying championship of the year’s greatest show with the highest number of points won. With less than half our exhibits staged, awards to us totaled nearly double those of any other competitor.

Announcement:

We have now in preparation a concise pamphlet of instruction and suggestion for growers of gladioli. This will include a summary of Elmwood Terrace methods, not only in planting, growing and handling from the time the bulbs are placed in the ground until they are marketed.

Valuable notes are provided on all subject, cultural, commercial phases of this fascinating occupation. Human interest bits are compiled, summarizing the experiences of the many thousands of hybridizers who have cultivated Gladioli Gardens. Describes worthy of attention by every follower of the "Glad" world.

This pamphlet, "Gladioli Growing" by Margaret Breard Hawke, illustrated with photographs and pen and ink sketches, will be available, open season, with every order of Elmwood Terrace bulbs totaling three dollars or more.

When Better Bulbs Are Grown

ELMWOOD TERRACE GLADIOLUS GARDENS

Will Grow Them

The Sensation of the A. G. S. Show at St. Thomas, Canada

Returning the glorious Marshal Foch display and its award—The Burpee Silver Trophy to Elmwood Terrace Gardens for "The Finest of all Varieties." A prize winner wherever shown, the leading exhibition. Declared in Champ’s book to be a "wonderful acquisition—the forerunner of a new race of Gladioli."

ELMWOOD TERRACE GARDENS

GOLD MEDAL AWARDED

BENNINGTON VERMONT

An Apology:

We had intended, this season, publication of an Elmwood Terrace catalog which would be without more of a rival in its field than are our bulbs in theirs. With the most expensive paper, color plates and printing, we planned to issue such a catalog as would be appropriate to the supremacy attained by Elmwood Terrace Gladioli, and a delight to those who saw its beautiful pages.

But the rush of our planting, cultivating, harvesting and filling delayed us from day to day, and from week to week, until our printers told us that no such catalog could be completed before late February, 1924. Our mail was filled with demands for our price list. We could not wait. This folder—or what our printers call a "broadside"—seemed to be the only solution.

Our disappointment is keen, but we have these consolations. Our best offerings are here contained; our stock is just as good as we would have been if advertised in the elaborate publication; our customers can find herein the selection they desire and their gardens will bloom just as perfectly from the stock this folder offers. Anyway, whether from this folder or from the most wonderful catalog we could devise, these are all Elmwood Terrace bulbs, aren’t they? And that after all, is what counts in the Supreme Garden.

Kunderd Gold Medal awarded for the Largest and Finest Collection of Kunderd Originals.
Our consistent, sweeping victories at the foremost shows, our perfected cultural methods and ideal soil and climatic conditions assure the continued reign of ELMWOOD TERRACE products as the finest obtainable

FACTS YOU CANNOT IGNORE

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Announcement:

We have now in preparation a concise pamphlet of instruction and suggestion for growers of gladioli. This will include a summary of Elmwood Terrace methods, and will contain a complete list of our Gladiolus, both vrieties and colors, the bulb sizes and exacting, but in filling, indexing and handling from the time the bulbs are placed in the ground until they are marketed.

Valuable notes are provided on all cultural, storage, decorative uses. These notes are printed in the most concise and understandable fashion. However, those interested in any portion of the text, or who require a complete record on any subject, are referred to our voluble Gladiolus Gleanings" pamphlet. This valuable bulletin, "Gladiolus Glossary" by Margaret Brand Hawke, illustrated with photographs and pen and ink sketches, will be mailed, upon request, with every order of Elmwood Terrace bulbs totaling three dollars or more.

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Picturing the glorious Marshal Foch display and its award—The Burpee Silver Trophy to Elmwood Terrace Gardens for "The Finest of All Varieties." A prize winner wherever shown at the leading exhibitions. Declared in Champ's book to be a "wonderful acquisition—the forerunner of a new race of Glads."

ELMWOOD Terrace bulbs are guaranteed true to name and exactly as represented.

Without qualification, we assert them to be just what the awards made by America's foremost judges as recorded on these pages prove them—the best obtainable at any price, ideally adapted for any soil or climate where Gladiolus will grow.

Our selections from the creation of the world's greatest hybridizers have received the invariably unanimous approval of connoisseurs. In our soil and climate, and through our own cultural methods, we have strengthened and improved this stock until its supremacy is assured in any competition. The quality of Elmwood Terrace strains cannot be surpassed or duplicated from any other source—strong, healthy, intensely vigorous bulbs producing magnificent blooms of unapproachable perfection.

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ON these pages are published brief descriptions and quotations on about one-third the varieties in our comprehensive collection of the leading commercial favorites and exhibition specialties. Quotations upon any other desired varieties will be furnished upon request. Attractive groupings and color selections will be found on the back page of this circular.

We ask that you compare our prices with those of any other grower of international reputation or having a record of consistent winnings at the big shows. Orders will be received at any time for delivery in 1924. Those determined upon supreme garden quality in 1924 will be wise to place their orders immediately.

MARGARET BREARD HAWKS
ELMWOOD TERRACE
BENNINGTON, VERMONT

A Section of One of Elmwood Terrace's Larger Fields at the Top of Beautiful Crescent Park, Overlooking Miles upon Miles of Magnificent Mountains and Verdant Valleys
Group Offerings and Color Collections

Ten Varieties—America, Crackerjack, Rouge Torch, Ida Van, Chicago White, Halley, Mrs. Watt, Empress of India, Arizona, Gretchen Zang. 5 each—$2.00. 10 each—$4.00.

Twenty Varieties—Candidum, Mrs. F. King, Herada, Bertrex, Prophetesse, Faust, Primeline, Peace, Niagara, Nora, Pearl, Mrs. W. E. Fryer, Kunderd Gilroy, Schwaben, Gretchen Zang, Arizona, Pink Perfection, Wubrink, Mary Fennell, Rose Bud. 1 each—$1.35. 2 each—$2.25. 5 each—$5.00.

All Kunderd Varieties—Mrs. W. E. Fryer, Myrtle, Mary Pickford, Scarlet Princeps, Mary Fennell, Crecent Queen, Mrs. Dr. Norton, 1910 Rose, Daisy Rouge. 1 each—$1.00. 2 each—$1.75. 5 each—$8.50.

1 each, Marshal Foch, R. J. Shaylor, White Wonder, Pink Wonder. Golden Measure, Pythia, Muriel, Adriatic, for only $2.50. 2 each—$4.50. 3 each—$7.00.

1 each, Atherton, Neutrality, DeSance, Mrs. C. W. Moulton, Early Pendleton, Scarlet Princeps, Mary Pickford, Joe Coleman. Little Diamond, Mrs. Dr. Norton. 10 beautiful varieties, all Kunderds, some ruffled, for only $1.35. 2 each—$2.50. 3 each—$3.75.

1 each, Crimson Glow, Flora, Pink Perfection. Baron Hulot. Loveliness, Prince of Wales. Mrs. Dr. Norton, Myrtle, Pendleton, Mr. Mark, Goliath, Le Miroir. 3 each—$2.75. 5 each—$4.75.

Primulinus Collection—1 each, Albion, Argo, Altair, Alice Tiplady, Anamosa, Butterfly, Capella, Dexter, Linton, Myra, Rigal, Salmon Beauty, Tupelo, Topaz, for only $1.50. 2 each—$2.75. 3 each—$5.00.

KUNDERD'S MIXTURES

Kunderd's Ideal Mixture—$4.00 per hundred.

Kunderd's Orchid Mixture Primulinus Hybrids—$6.00 per 100.

Kunderd’s Grand Mixture Primulinus Hybrids—$3.50 for 100.

ELMWOOD TERRACE SPECIAL MIXTURE

Made up of all named varieties including many of the most beautiful in the list above. Sometimes very choice varieties get mixed in handling or a label lost. In either case, no matter how valuable they are, they are put into this mixture. Per 100—$5.00.

COLOR GROUPINGS

WHITE—Mary Pickford, Lilywhite, Bertrex, Peace and White Giant. 3 each—$1.50. 5 each—$2.50.

PINK—America, Gretchen Zang, Pink Perfection, Myrtle, and 1910 Rose. 3 each—$1.00. 5 each—$1.50.

RED—Ida Van, Mrs. W. E. Pryor, Faust, Crimson Glow, and Scarlet Princeps. 3 each—$1.00. 5 each—$1.50.

YELLOW—Schwaben, Yellow Hammer, Niagara, Loveliness, and Golden King. 3 each—$1.00. 5 each—$1.50.

BLUE AND LAVENDER—Baron Hulot, Herada, Nora, Louise, and Best Violet. 3 each—$1.50. 5 each—$2.50.

DECORATIVE SUGGESTIONS

For good color contrast, try blues with creams and yellows; blues with delicate pinks; delicate pinks with whites or deeper pinks and rose; reds with whites and creams or harmonizing shades of pink.

For highly ornamental baskets, use the lovely Primulini in all their rainbow hues, alone or in combination with other flowers, such as Baby's Breath, Delphinium, Candy Tuft, Phlox, etc.

Last year, at the New England Gladiolus Show, our exhibit of Alice Tiplady and Topaz won first prize for the handsomest basket, the basket being black enameled, and Baby's Breath and asparagus used to complete the beautiful effect.

For porch decoration, use some of the brilliant reds, selecting the cheaper varieties such as Ida Van, Crackerjack, etc., so that they may be used in quantity.

Have you a room with mahogany furniture—possibly with mulberry hangings—where most floral decorations are a problem? Try Rose Ash and Loveliness!